A vibrant, cartoon-style illustration for World Book Day. In the background, a grey stone castle with a red flag on top sits on a green hill under a blue sky. Several books are floating in the air: an open book with blue squares, a red book, and a green book. In the foreground, five characters are depicted: a wizard with a long white beard and a blue robe on the left; a boy in a green tunic and a pointed hat; a girl in a red hood and a red skirt; a boy in a blue tunic and a blue hat; and a brown, horned, pig-like creature on the right. A green button with the word 'Assembly' is centered over the castle.

# World Book Day

Assembly



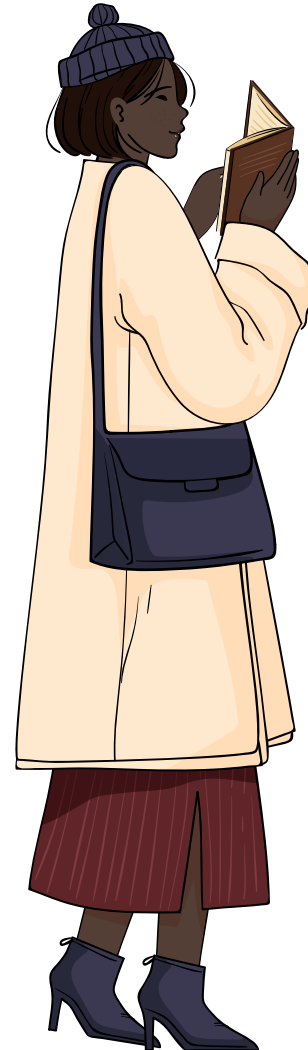
[www.grammarsaurus.co.uk](http://www.grammarsaurus.co.uk)

# What is World Book Day?

World Book Day's mission is to **promote a love of reading**.

It is a worldwide celebration of books and reading, celebrated in over **100 countries** around the world.

World Book Day is a **charity funded** by booksellers and publishers in the **UK** and **Ireland**.



# History of World Book Day

2

World Book Day was created by the charity **UNESCO** on **23rd April 1995**.

**The first World Book Day** in the UK and Ireland took place in **1997** to encourage young people to discover the pleasure of reading.



United Nations  
Educational, Scientific and  
Cultural Organization





# How is world book day celebrated?

**World Book Day is celebrated in many ways:**

- Dressing up
- Visits from authors
- Reading related activities
- Spending time in the library
- Buying a book with the £1 World Book Day token

NATIONAL  
BOOK  
tokens





# Why is reading so fantastic?



We wanted to do something to reposition reading and our message is the same today as it was then – that reading is fun, relevant, accessible, exciting, and has the power to transform lives.

World Book Day founder,  
Baroness **Gail Rebus**.



# Why is reading so fantastic?

escapism

life skill

build vocabulary

exciting

make us feel good

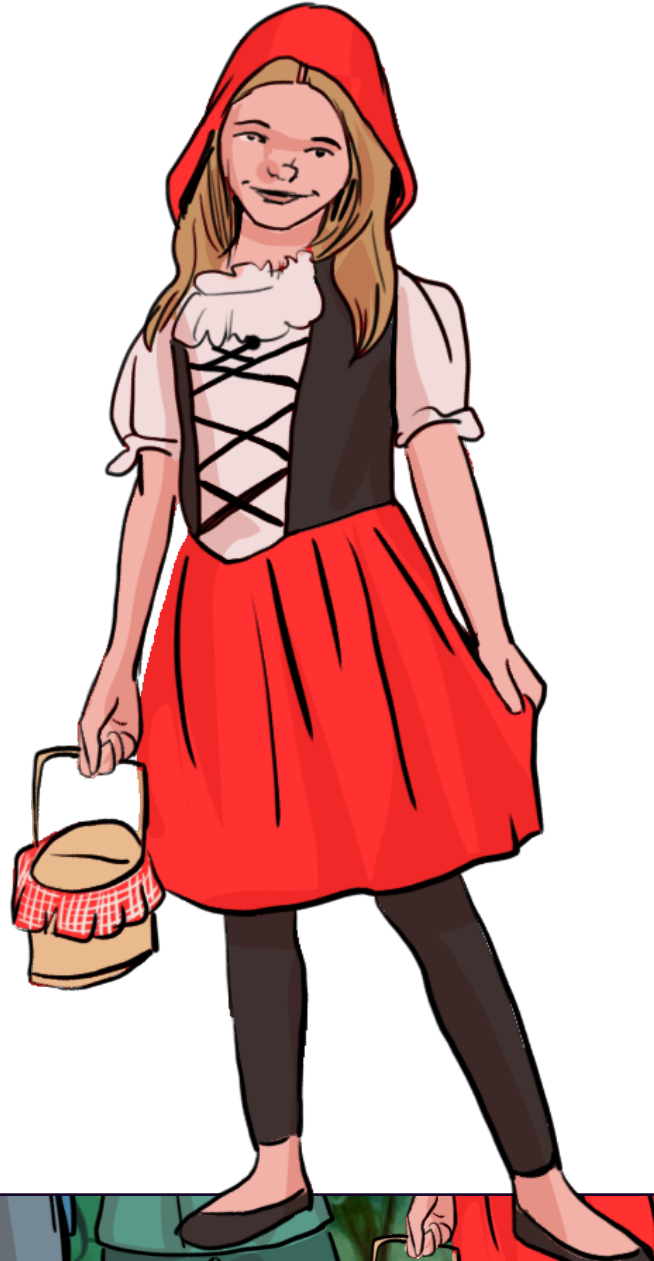
learning facts

inspiring

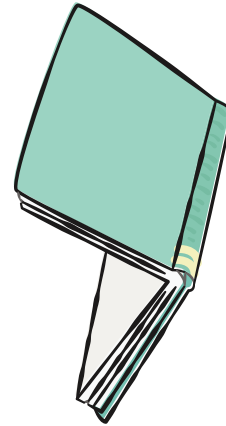
interesting

learn about people, places and cultures





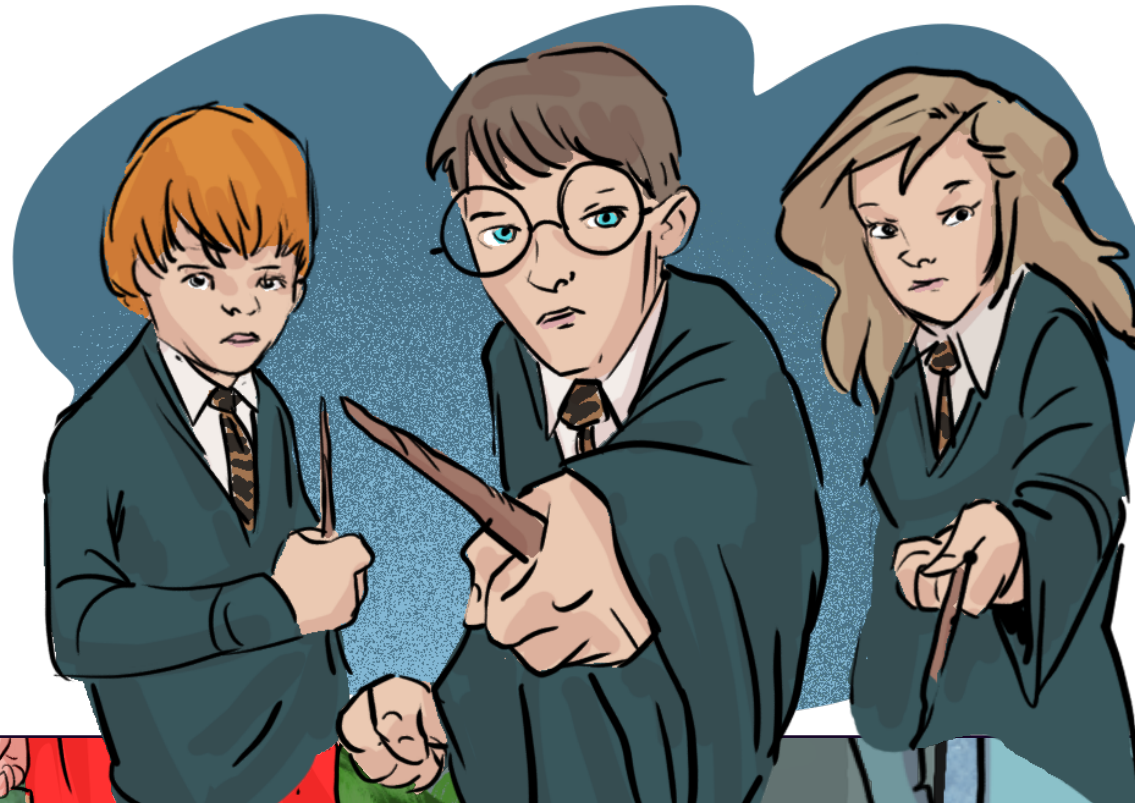
What is your favourite book?





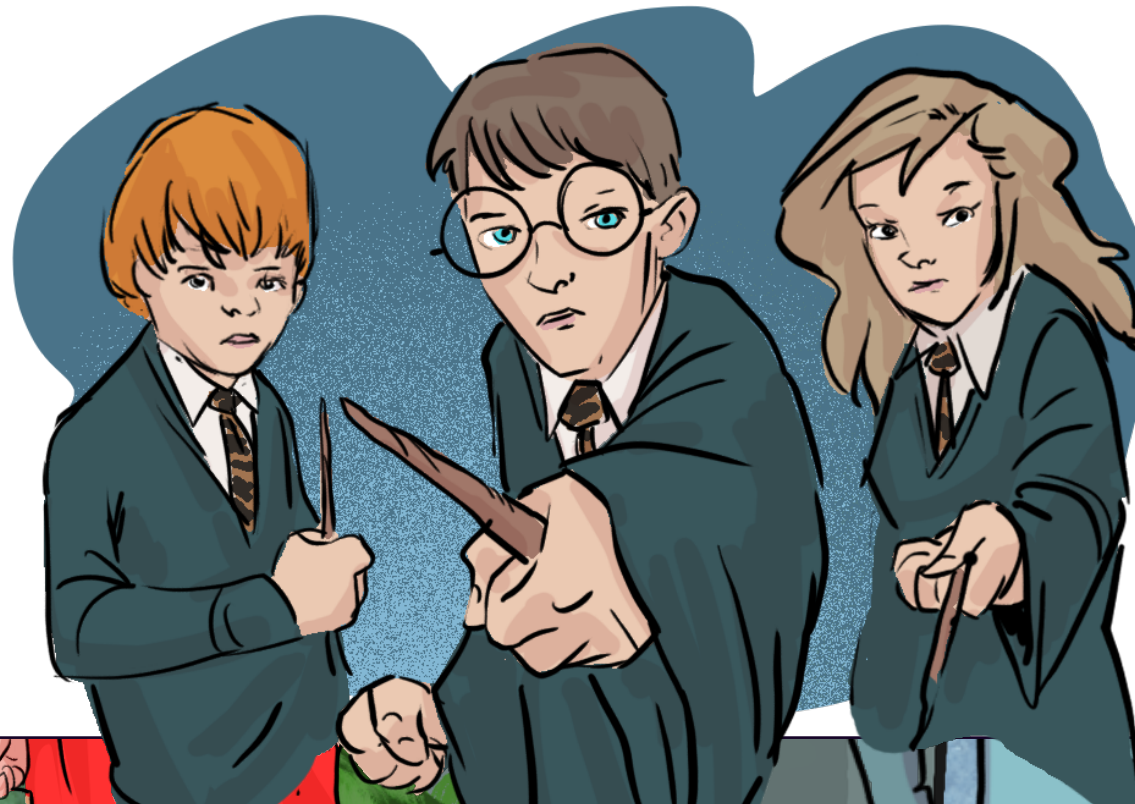
Quiz time!

What is the title of the **third book**  
in the **Harry Potter** series?



Quiz time!

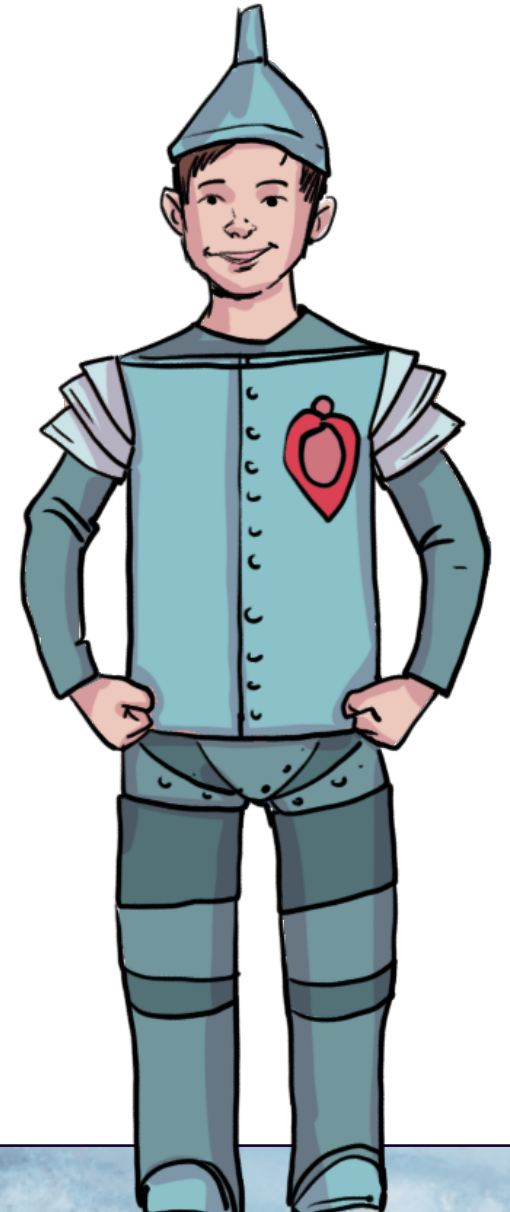
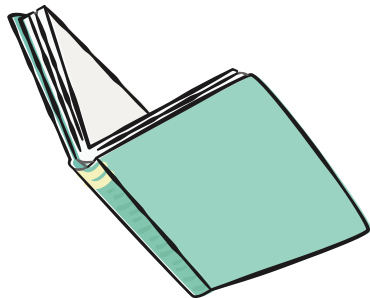
## Harry Potter and the Prisoner of Azkaban



Quiz time!



Can you name three books  
by **David Walliams**?





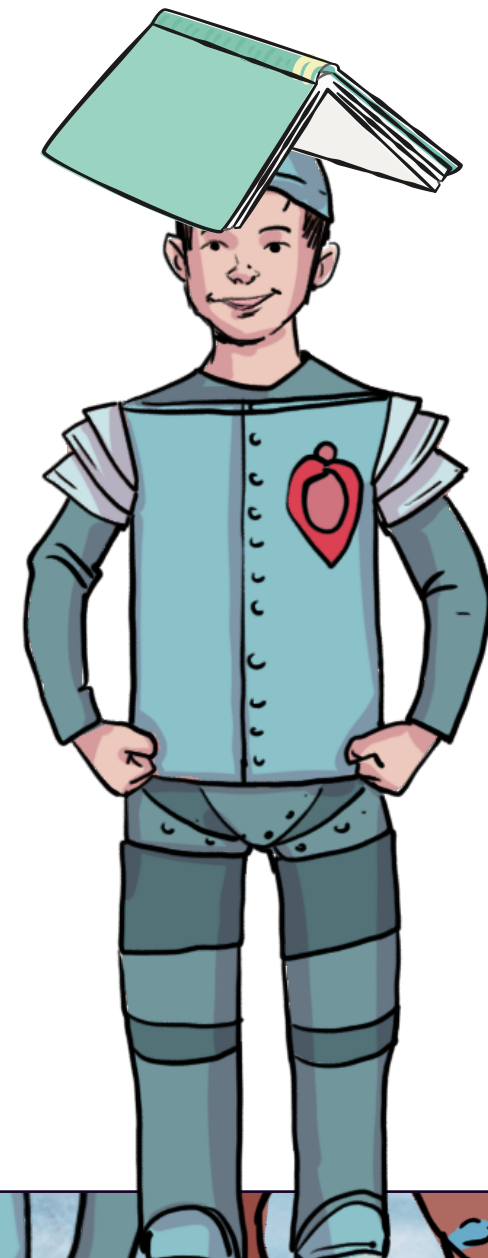
Quiz time!

10

Can you name three books  
by **David Walliams**?



Gangsta Granny  
Billionaire Boy  
The Boy in the Dress  
Mr Stink  
Ratburger  
The World's Worst Children  
Demon Dentist  
Grandpa's Great Escape  
Bad Dad  
The World's Worst Parents  
And more.....!



Quiz time!

11

Who is this character?

brave

long, white beard

carries a staff

wise



Quiz time!

12

# Gandalf

from **Lord of the Rings** by **JRR Tolkien**





Quiz time!

13

Who is this character?

clever

Dad is a used car salesman

loves books

determined



Quiz time!

14

# Matilda

from **Matilda** by **Roald Dahl**



Quiz time!

15

Who is this character?

sharp teeth

black tongue

big and brown

prickles all over his back

orange eyes





Quiz time!

16

# The Gruffalo

from **The Gruffalo** by **Julia Donaldson**



# World Book Day

